



# FOCUS

annual report

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2021

'An investment in education  
gives the best returns.'

Benjamin Franklin



The FOCUS Foundation is a 501(c)3 non-profit organization which has established goals in the following areas:

- Granting funds to educators who spend money out of their pockets
- Encouraging students to read
- Presenting financial literacy topics to various groups in the community
- Developing individuals through the Live2Lead John Maxwell Program
- Partnering with the Sports & Wellness Program to promote wellness & diabetes education to the youth

The Foundation was formed in 2007 and since that time there has been over \$250,000 granted to educators in our community. Children and education are the passion of the Foundation.

The word FOCUS spelled out equals "For Our Children's Ultimate Success".

### **Where do the funds come from?**

All of the FOCUS Foundation funds come from fundraisers with our staff and Board of Directors volunteering their time, efforts and suggestions.

The fundraising thoughts for the FOCUS Foundation have had to change in the past two years due to the National Pandemic. Our two main events we typically have during the year is Howdy Daze (a free public event) and our Waffle Breakfast. Howdy Daze was not held in 2021 due to the National Pandemic. The second event that was selected by the committee was to have a Trunk or Treat. This was considered an alternative to the Waffle Breakfast as it would be held outside with safety a primary focus (social distancing still played a role due to the National Pandemic). The event was held at Veterans Memorial High School in Corpus Christi, TX. The event was a huge success with over 2,000 attendees.

The Sports and Wellness Program, directed by Raul Munoz, was held in 2021. This program is always a success. Mr. Munoz writes grants for the funding of this one-week camp during the summer. During 2020, the camp was not held but many of the donations came in; therefore, he has a healthy balance at year end 2021 - \$59,589.64.

The Young Professionals of CoastLife Credit Union held their first ever Cornhole Tournament fundraiser in September of 2021. The Cornhole Tournament brought in many teams, raffle items, BBQ and a lot of networking. Several other credit union young professionals participated. This event netted enough in donations to fund the blessing bag project for the Young Professional Group.

There are other fundraisers throughout the year to continue to raise funds for our special cause. Some of these include:

- Helping Hands – which is a program that is supported by the staff at CoastLife Credit Union. Staff donate a set amount per pay period and those funds go to the FOCUS Foundation. For the year 2021, Staff donated \$5,920.14.
- Raffle – this is always a great fundraiser for the FOCUS Foundation. For the year 2021, the raffle sales brought in \$7,473.00 in donated funds.

### **Where do the funds go?**

The funds are disbursed in grant forms to educators who show a need for an expense for their school or their students, playground equipment, library books and more. During 2021, we granted over \$4,476 back to the schools in our six-county area.

The FOCUS Foundation supported the 5k Run hosted by the Corpus Christi Education Foundation in January 2021 – this was a virtual run but it was well viewed and over 1,500 runners participated.

### **What else do the volunteers of the FOCUS Foundation do?**

The financial literacy aspect of the FOCUS Foundation has taken on a different presentation. Many groups are requesting virtual presentations due to the National Pandemic. The financial literacy tools that the FOCUS Foundation and CoastLife Credit Union can provide or invaluable. The staff that provides this knowledge shows that our groups "Change Lives".

### **Young Professionals (YPs) at CoastLife Credit Union**

Our YPs got back on track this past year after the pandemic restrictions. We reestablished our connections with different nonprofit organizations, and we continue to build strong relationships in our communities.

The YPs reached out to The Purple Door and purchased items needed for their residents in the shelter such as shampoo, conditioner, body wash, toothpaste, and deodorant. We also did a movie and pizza night for the kids in the shelter.

For the 2nd year our YPs helped by having an Angel Tree for the residents of the State Supported Living Center and doubled the number of gifts from the previous year. We also put together wreaths that were donated to Elan Senior Living Center, and provided snacks for the students at George Evans elementary school for STAR testing.

Our YPs also put together our 1st Annual Cornhole Tournament which raised funds for our Blessing Bag project for the Mother Teresa Homeless Shelter. The YPs were able to put together 300 Blessing Bags that were delivered on Thanksgiving Day to the Mother Teresa Homeless Shelter.

Lastly our YPs were also able to make a monetary donation to The Purple Door on the Coastal Bend Day of Giving. On this day if those non-profits reach their goal, the donations are doubled.

Kelcy Rapier-Landin, employee of CoastLife Credit Union was selected to be Cornerstone Credit Union League Young Professional Advisor and Edward Rivas was selected to be Cornerstone Credit Union League Young Professional Advocate for our area for the 2022-2023 term. We thank all of our YPs for coordinating these activities and we look forward to a successful 2022.

### **PARTNER – Summer Sports and Wellness Program**

In 2014, the FOCUS Foundation was approached to partner with the Summer Sports and Wellness Program. A partnership directed by Raul Munoz, a Preferred Partner of CoastLife Credit Union and TAMUCC Department of Kinesiology.

The program, typically, provides fitness activities, nutritional education, strategies for developing healthier lifestyles including financial literacy and diabetes education for prevention and mitigation. In addition, participants were exposed to a fun, caring and nurturing university environment. This program provides this great opportunity to approximately 100 low-income students in the Nueces County area. Unfortunately, the National Pandemic caused this program to be cancelled in 2020. Mr. Munoz continued to work hard to obtain donated funds in order to continue this program in the future. He was able to have the program in 2021 and, again, it was a huge success.

Initially this was a federally funded program, but that funding was discontinued a few years ago. Hence, our program has become dependent on outside sources. The TAMU-CC Department of Kinesiology continues to host the program in their facilities. However, due to university policy as it relates to programs funded through outside entities, support was channeled through another non-profit organization. Hence, the partnership with the FOCUS Foundation.

A special thank you to the sponsors of the Summer Sports and Wellness Program:  
Coastal Bend Community Foundation  
HEB  
Nueces County Commissioners Court  
Nueces Electric Charities  
Shell Oil Company Foundation

### **Live2Lead – Leadership Simulcast**

The FOCUS Foundation was a sponsor of the Live2Lead Leadership Simulcast in October 2021. This program is about hearing fantastic leadership speakers and is hosted by John C. Maxwell (leadership expert, bestselling author and coach). The three-hour event gave those attendees beneficial information regarding leadership and management. This event, in 2021, was virtual due to the National Pandemic.

A special thank you to the sponsors of the Live2Lead Leadership Simulcast:  
FOCUS Foundation  
CoastLife Credit Union  
Navy Army Community Credit Union

# INCOME AND EXPENSE STATEMENT

## Year Ending December 31, 2021

### REVENUE/RECEIPTS

Fundraiser:	
Trunk or Treat	\$10,963.00
Candy	1,615.62
Donation Boxes	3.00
Points from Corporate Card	1,875.00
Raffle Sales	7,473.00
Sports & Wellness Program	35,321.52
Maxwell Live2Lead	0.00
YP	1,835.12
Miscellaneous	133.00
Cornhole Teams	630.00
Cornhole Sponsors	3,405.00
Cornhole Raffle, Cash from Event	1,179.00
Membership Fees	10.00
Helping Hands Payroll Deductions	5,902.14
Sponsorships/Donations	1,315.00
Charity of Choice	62.22
Miscellaneous	(4.84)
Interest	1,175.42
<b>Total Receipts</b>	<b><u>\$72,893.20</u></b>

### EXPENSES/DISBURSEMENTS

Grants	\$4,476.22
General Office Supplies	89.85
Acct Fees	6.00
Taxes (990 Form)	117.21
Big Belly Banks (Purchase)	239.96
Certificate of Fact	15.41
Insurance	0.00
Raul Reimbursement for Supplies	168.40
TAMUCC Sport & Wellness Camp Charge	40,000.00
YP	522.79
Misc	133.00
Cornhole Expenses	2,901.02
Movie Night	74.51
Backdrop	34.51
Day of Giving Donation - Purple Door	500.00
Blessing Bag Expense	2,235.14
CCEF Sponsorship	5,000.00
Cornhole Sponsorship	1,200.00
Maxwell Live2Lead	4,821.81
Fundraiser Expense:	
Trunk or Treat	5,343.82
Donation Boxes	0.00
Raffle Ticket Expense	223.92
Candy	1,314.42
<b>Total Expenses</b>	<b><u>\$ 69,417.99</u></b>

Income (Loss) YTD 12/31/21 \$ 3,475.21

Assets 12/31/20	\$273,926.05
Assets 12/31/21	<u>\$277,401.26</u>
Net Change	<u>\$ 3,475.21</u>

# STATEMENT OF FINANCIAL POSITION

## December 31, 2021

### ASSETS

Current Assets:	
Savings - Live2Lead	\$ 8,444.34
Sports and Wellness Program	59,589.64
YP Group	1,914.52
Checking	14,280.06
PIA	193,172.70
Total Assets	<u>\$277,401.26</u>

### LIABILITIES AND NET ASSETS

Liabilities:	\$ 0.00
TAMUCC Sport Camp Payable	0.00
Senior Students Grants Payable (Outstanding)	<u>277,401.26</u>
Equity	
Total Liabilities and Net Assets	<u>\$277,401.26</u>

# COMMITTEE MEMBERS

## *Board of Directors*

Gina Prince, President  
Missy Garcia, Vice President  
Sondra Harrell, Secretary  
Edward Rivas, Community Member  
Lavonne Spears, Community Member

## *Young Professionals Committee*

Edward Rivas, Chair  
Sierra Samuelson, Co-Chair  
Kelcy Rapier-Landin, Secretary  
Evelin Hernandez, Treasurer  
Araceli Brown  
Desiree Casares  
JC Cavazos  
Marc Chavez  
Valerie Elizalde  
Cayla M. Floyd  
Alexis R. Garcia  
Elsa Hughes  
Abbaggle M. Lopez  
Gina Moreno  
Kimberly A. Ruiz  
Karyn F. Silva  
Joe Wilmot  
Mary M. Zepeda

## *Executive Committee*

Missy Garcia  
Sondra Harrell  
Gina Prince  
Leanne Mulholland

## *Sports and Wells Program Committee*

Raul Munoz, Director

## *Trunk or Treat Committee*

Sondra Harrell, Chair  
Yvonne Alaniz-Carpentier  
JC Cavazos  
Marc Chavez  
Missy Garcia  
Irene Garza  
Gina Moreno  
Leanne Mulholland  
Laura Orosco  
Gina Prince  
Kelcy Rapier-Landin  
Edward Rivas  
Lavonne Spears



**F.O.C.U.S.**  
FOUNDATION   
*For Our Children's Ultimate Success*